

BalanceSheet

2004 Home Energy Conservation Fair

Notes

2003 HECF

Income			
Exhibitor Revenues	250.00	(5 paying,15 exempt)	\$2,155.00
Sponsorships	1,650.00	(10 paying)	
Westar Energy Sponsorship (bulbs, trees)	(in-kind)		
Donations (GranDaddy's,Central Soy, Z's Espresso, Great Harvest, Merc)	(in-kind)	consumables	
Food/Soda Sales	278.79		
HRES Tour Sponsorship	(in-kind)		
Total Income	2,178.79		
Expenses*			
Building Rental Fee	(\$100 deposit waived)		
Materials for signs(Steve Hughes)	(in-kind)		
Printing/mailling/phoning (RAB & Steve Lane)	(in-kind)		
Supplies (tableware, food, condiments, extension cords, etc.)			
WalMart	100.55		
Dillons	86.69		
Checkers	44.48		
Cottins(sign stakes, cords, etc)	69.04		
Publicity and Advertising			
Save the Date Cards	185.00		
1/2 sheet mailer to distribute, mail to bldrs.	214.00	Pro Print	
Exhibitor Sponsor letter, print, mail	231.50	Pro Print	
Banner(vinyl, reusable)*	325.88	Fontastik	
Premier Sponsor Posters/Printing	102.49	Kinkos/Capital Grfx	
Mollie Mangerinch (printing reimbursemt)	134.00	Kinkos	
Poster Printing (11x17) Qty 300	214.00	Pro Print	
Outdoor Signage(plastic, reusable)*	364.80	Fontastik	
KPR (radio ME, WE,ATC,CarTalk, Jazz)	370.50	twelve 15 sec. spots	
Lawrence Journal World	1,592.00	six ads, 4x6" and 5x6"	
UDK	239.40	two 3x6" ads	
Merc News	200.00	Oct. 1/2 page ad	
HRES Tour Booklet	NA	gratis	
Lawrence Home Builders Assn.	NA	gratis	
Labor WRR staff	(in-kind)	not calculated	
Speaker Fees	NA		
Video (Home & Away)	NA		
*One time expense			
Total Expenses	\$3,543.07		
Net Profit/Loss	-\$1,364.28		
\$2,046.00			
\$109.00			

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HRES Bus Tour - \$ not city handled

Bus Fares Collected	319.00
Laidlaw Bus Services & tip	-260.00
Total	59.00
approx. 75 persons toured	

Attendance estimated betw. 400-500