

P.O. Box 3490 Lawrence, Kansas 66046 (785) 748-0612 fax (785) 748-0622

April 18, 2005

Lawrence City Commission Mayor Boog Highberger P.O. Box 708 Lawrence, KS 66044-0708

Dear Mayor Highberger:

The Lawrence Home Builders Association requests exemption from Section 5-705.1 of the Sign Ordinance during our annual Spring Parade of Homes.

The Spring Parade of Homes takes place two weekends, April 30<sup>th</sup> & May 1<sup>st</sup> and May 7<sup>th</sup> & 8<sup>th</sup>. Typically, the builder sets out directional arrows the Saturday morning of the first weekend and then the LHBA removes the signs the Monday following the second weekend. According to the Sign Ordinance, we are noncompliant by leaving the directional arrows in place Monday through Friday between the first and second weekends.

There are 52 entries on the Spring Parade of Homes, including 36 in Lawrence. The purpose of our tour is to highlight the latest in home building features and trends and to give the community a composite of the types of newly built homes available in Lawrence, Baldwin, Eudora, and Tonganoxie.

Thank you for your consideration of the requested exemption from the Sign Ordinance. If you have any questions regarding our upcoming event, don't hesitate to contact me.

Sincerely,

Bobbie Flory
Executive Director



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## PRESS RELEASE

To: Lawrence Media

From: Bobbie Flory

**Executive Director** 

Lawrence Home Builders Association

Re: Spring Parade of Homes

Date: April 19, 2005

The Lawrence Home Builders Association would like to announce the dates for the upcoming community event, the Spring Parade of Homes.

## April 30<sup>th</sup> & May 1<sup>st</sup> and May 7<sup>th</sup> & 8<sup>th</sup> noon – 5:00pm each day

Members of the Lawrence Home Builders Association have submitted entries to be featured on the annual Spring Parade of Homes. This spring, there are 52 entries to visit! Included on the tour are also homes in Eudora, Baldwin, and Tonganoxie. The entire tour offers a composite of homes that are available on the market today, displaying the latest in design features and materials. The tour offers visitors a chance to see workforce housing as well as homes approaching \$1,000,000 – and everything in between!

The community is cordially invited to attend the Spring Parade of Homes. Taking the "tour" is a fun activity for everyone to enjoy, whether one is considering the purchase of a home, remodeling a room, or just out to see what's new in the neighborhood!

There is no cost to attend the Spring Parade of Homes. I can be reached at (785) 748-0612 or (785) 331-9410 for further information or an interview.