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September 17, 2010

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Dave Corliss
City of Lawrence
PO Box 708
Lawrence, KS 66044

CITY MANAGERS OFFICE
LAWRENCE, KS

Dear Dave:

October is National Breast Cancer Awareness month. One in eight women will be diagnosed with breast cancer and as a leading healthcare provider, Lawrence Memorial Hospital is committed to helping area men and women through breast cancer awareness, education, early detection and treatment. For the past two years, in an effort to increase the public's awareness and support for breast cancer education and detection, the City of Lawrence allowed us to tie pink ribbons around lamp posts on Massachusetts Street (between 6th and 11th streets) and on Clinton Parkway. This visually impactful display helped to raise awareness about breast cancer and what people can do to protect themselves and the people they love. It also brought a lot of smiles to those who saw the ribbons.

This year we ask your permission to tie ribbons around lamp posts on Massachusetts Street (between 6th and 11th streets) and on Clinton Parkway (between Iowa and Kasold). We would like to put the ribbons up on Sunday October 3 and take them down on Monday November 1. Enclosed is an example of the ribbons our volunteers would tie around the lampposts.

Lawrence Memorial Hospital uses the opportunity of National Breast Cancer Awareness month to raise awareness by holding its Stepping Out Against Breast Cancer Dance. For the past 15 years, LMH has used the proceeds raised from this event for breast cancer awareness, education, early detection, treatment and equipment & furnishings for the LMH Breast Center. The 18th Annual Stepping Out Against Breast Cancer Dance will be held on Saturday October 30th from 8:00-Midnight at Crown Automotive, 3100 S. Iowa St. (See enclosed Flyer.)

Thank you for your consideration of this request. If you have any questions or need additional information, please contact us at 785.505.6134.

Sincerely,


Gene Meyer
President & CEO


Kathy Clausen-Willis
VP and Chief Development Officer