


Preliminary IRB

Application

From: [City of Lawrence KS](#)
To: [Britt Crum-Cano](#); [Diane Stoddard](#)
Subject: Incentive Application [#12]
Date: Tuesday, January 15, 2013 1:58:39 PM

1) Name of Company *	Bliss Sports, LC
2) Current Address *	 209 Fall Creek Road Lawrence, Kansas 66049 United States
3) Contact Person for Application *	Thomas Fritzel
3a) Title *	Member
3b) Phone *	(785) 841-6347
3c) Fax	(785) 841-6342
3d) E-mail Address *	Thomas@gfritzel.com
3e) Is the Contact's address the same as the Company's address?	Yes
4) Please provide a brief description of the Company	Single purpose entity to develop and operate collegiate sports facilities
5) What is the NAICS code for the operation that you are locating or expanding in Lawrence? *	unknown
5a) If the NAICS code is unknown, please describe the primary line of business for the Lawrence operation	development and operation of collegiate sports facilities
6) Please list the Public Incentive/s that you are seeking as well as the amount of each public incentive *	100% real estate tax abatement for 10 years via issuance of up to \$40,000,000 of Industrial Revenue Bonds Sales tax exemption on construction materials, equipment, and furnishings
6a) Please tell us why you are seeking these Incentives	Necessary component of project financing and tenant leasing
7) Will your firm be leasing the building or the land in your expansion or newly constructed facility?	Yes
7b) If you are seeking an IRB, please list the firm that will be receiving the IRB	Bliss Sports, LC or its successors / assigns
8) Is your firm Relocating or Expanding? Note: If an Expansion, please proceed to question 10 *	Expanding

9) Will this Relocation involve your whole Company or part?	Whole Company
10) For Expansion, briefly describe the purpose and activities of the new facility	Soccer, track and field, and softball facilities for KU collegiate athletics use, including conference-wide and other NCAA tournaments
11) When do you plan to begin operation of the new facility? *	Wednesday, January 1, 2014
12) How many Employees currently work in Lawrence (0 for Relocation)? *	205
12a) How many total employees will work in Lawrence after Expansion/Relocation *	2
12b) Of these total Employees, how many do you anticipate hiring from <i>outside</i> the Local Labor Market? *	1
12c) How many do you plan to hire or relocate from <i>outside</i> Kansas? *	0
13) Current Operating Expenditures per Year (Enter 0 for Relocation) *	0
13a) Anticipated Operating Expenditures after expansion/relocation *	2000000
13b) Estimated % of <i>additional</i> operating expenditures made in Lawrence *	100
14) If you are seeking a tax abatement or an IRB, please provide an estimate of anticipated Annual Gross Profits (\$). Note: For expansions, please enter anticipated gross annual profits from expansion *	0
15) What is the size of the new facility being constructed (square feet)? *	1000000
16) What is the estimated Value of the new construction? *	50000000
17a) Size of the Parcel on which the building will be located (acres) *	84
17b) What is the Value of the land? *	3500000
18) About what % of new Goods produced in Lawrence, will be sold outside of Lawrence and/or Douglas	0

County: *

a) New Employees, Year 1 *	2
a) New Employees, Year 2 *	0
a) New Employees, Year 3 *	0
a) New Employees, Year 4 *	0
a) New Employees, Year 5 *	0
a) New Employees, Year 6 *	0
a) New Employees, Year 7 *	0
a) New Employees, Year 8 *	0
a) New Employees, Year 9 *	0
a) New Employees, Year 10 *	0
b) Average Salary of New Employees Hired in Year 1 *	52500
b) Average Salary of New Employees Hired in Year 2 *	0
b) Average Salary of New Employees Hired in Year 3 *	0
b) Average Salary of New Employees Hired in Year 4 *	0
b) Average Salary of New Employees Hired in Year 5 *	0
b) Average Salary of New Employees Hired in Year 6 *	0
b) Average Salary of New Employees Hired in Year 7 *	0
b) Average Salary of New Employees Hired in Year 8 *	0
b) Average Salary of New Employees Hired in Year 9 *	0
b) Average Salary of New Employees Hired in Year 10 *	0
c) Capital Investment in Building, Year 1 *	40000000
c) Capital Investment in Building, Year 2 *	100000

c) Capital Investment in Building, Year 3 *	100000
c) Capital Investment in Building, Year 4 *	100000
c) Capital Investment in Building, Year 5 *	100000
c) Capital Investment in Building, Year 6 *	100000
c) Capital Investment in Building, Year 7 *	100000
c) Capital Investment in Building, Year 8 *	100000
c) Capital Investment in Building, Year 9 *	100000
c) Capital Investment in Building, Year 10 *	100000
% of Health Care Premium Covered *	50
% of Employees with Company Health Care *	100
% of Employees with Retirement Program *	100
20a) Will you provide Job Training for Employees?	Yes
20c) What is the lowest Hourly Wage offered to Employees associated with this Expansion or Relocation? *	45000
20d) What percentage of your new Employees will receive this Wage? *	50
21) Will you provide Additional Benefits to Employees?	Yes
a) Gas *	2000
b) Electricity *	10000
c) Cable Television *	1000
d) Telephone Service *	1000
23) Will the Building meet Energy STAR criteria? *	No
24) Will the Building seek LEED Certification? *	No

24a) If you will Seek LEED Certification, what level will you seek? Certified

25) Please describe any environmental impacts, positive or negative, your operations have as well as any remedial actions your firm may take to address negative impacts. *

N/A

26) Please describe any additional benefits or costs you believe your business will bring to the City of Lawrence and Douglas County, KS.

*Attractive community amenity to be enjoyed by KU and greater Lawrence community.

* Synergy with and complement to proposed City recreation center.

*Positive economic impact on area businesses from visiting teams and spectators, including from conference-wide and other regional tournaments and events.
