



MINUTES  
Governing Board of Directors  
Friday, May 28, 2013

Directors Present: David Johnson Don Grosdidier Steve Glass  
Reed Dillon Doug Stephens Elizabeth Sheils  
Cindy Maude Maurice Joy

Directors Absent: Barbara Ballard Ken McGovern Frank DeSalvo  
Bob Morse Sue Hack

Staff Present: Pat Roach Smith, COO  
Tracy Kihm, Finance Director  
Cindy Hart, Development Director  
Marilyn Sell, Recording Secretary

- I Steve Glass called the meeting to order at 7:30 a.m. with a quorum present.
- II Public Comment. None.
- III The Consent Agenda included the March 26, 2013 Minutes, Financials and the CEO Report.

Steve added to the Consent Agenda the letter from Jane Eldredge, thanking the board for honoring her with the Lyn Smith Award for Distinguished Service. Steve also asked that the minutes reflect the boards thanks to past board chair Don Grosdidier for his leadership.

Re the financials, David said, “incredible April income.” YTD we show an extra quarter-million dollars and we own a piece of property. David went on to explain how the recent change in the therapy hour has contributed to our bottom line. Elizabeth said she felt she could speak for a number of clients who support concurrent note-taking.

**ELIZABETH SHEILS MOVED TO APPROVE THE CONSENT AGENDA; REED DILLON SECONDED THE MOTION. MOTION CARRIED.**

IV Review & Comment. *Governor’s Mental Health Initiative:* David talked about the governor’s mental health initiative that would focus on the development of regional hubs to target services toward mentally ill persons who resist treatment until a crisis forces them into a mental hospital or prison. The plan includes development of five to seven regional service hubs to be called Regional Recovery Support Centers. It is possible BNC could be a regional center. Reporting requirements have been excessively expanded. The Association is currently reviewing the lengthy mental health reform contract.

*Dan Pallotta TED Talk:* David presented as his CEO Report Dan Pallotta's TED Talk. Dan is Chief Humanity Officer of Advertising for Humanity. Advertising for Humanity helps foundations and a philanthropist grow their favorite grantees, helps consumer companies humanize their brands, and helps nonprofit organizations integrate their brands with their being.

*Sustainable Funding Team Update:* Twelve new ambassadors were identified at the recent Ambassadors Training 101. The next training is June 13 at noon. Cindy is inviting both boards to meet Terry Axelrod, founder and owner of Benevon, who will be here on Thursday, June 6<sup>th</sup> at 1:00 p.m. Ms Axelrod is passing through Lawrence with a colleague. Another note for your calendar—November 6 is the date for the Celebrate BNC breakfast. Steve added that “Cindy is keeping the team very busy.”

*BrightEHR:* There continues to be more sales—two in the state of Ohio; and, three CMHCs are showing strong interest.

*Property Update:* The VFW building was vacated at closing. Tracy has been appointed property manager and she said a roll-off dumpster should be there today and cleaning out the building can begin. She is working on a number of uses for the property in order to have tax exemption status. Our maintenance man, Dale, has agreed to maintain the grounds and generally keep an eye on the property. We have submitted an application to tear down the house. David met recently with the Pinckney Neighborhood Association to update them on our progress and plans and field their questions.

V Consider for Action: Good Friend, Earl Richardson nominated by Jeff Burkhead.

**DON GROSDIDIER MOVED TO APPROVE THE NOMINATION; CINDY MAUDE SECONDED THE MOTION. MOTION CARRIED.**

Other: David is planning a September board retreat.

VI Adjourn. The meeting adjourned at 8:25 a.m. The next meeting of the Governing Board is June 25 at 7:30 a.m. in the second floor board room.