

January 14, 2016

Lawrence City Commission Mayor Mike Amyx 6 E. 6th Lawrence, KS 66044

Dear Mayor Amyx,

The Lawrence Home Builders Association requests exemption from Section 5-705.1 of the Sign Ordinance for the annual Lawrence Home Show, February 19-21, 2016.

We would like to place event signs at a few key intersections on South Iowa Street and in front of the businesses of Home Show exhibitors who have given us permission. The signs are planned to be 18" X 24" and 24" X 36" in size with wire posts to secure them in the ground. The signs would be placed Monday, February 15, and removed Monday, February 22.

The signage has become a key factor in bringing awareness about this event to the community. The Home Show has approximately 75 displays featuring home related products and services. The purpose of the Home Show is to provide the community an opportunity to view the latest in home building products, services, and trends and visit with those who provide home-related products and services. Last year, we had nearly 2,300 visitors at the Lawrence Home Show.

Thank you for your consideration of the requested exemption from the Sign Ordinance. If you have any questions regarding our upcoming event, please contact me.

Sincerely,

Bobbie Flory

Executive Director