



April 7, 2017

Mr. Thomas M. Markus, City Manager P.O. Box 708
Lawrence, Kansas 66044-2263

Dear Tom:

Per the city's request, Johnson County is formally submitting the funding request detailed below and in the enclosed budget document for the K-10 Connector bus route:

FY 18:

\$190,403

I have attached an invoice for FY 2017 in the amount of \$120,000 for approval and payment.

The revised FY 2018 funding request in the amount of \$190,403 reflects a funding formula based on updated population and ridership data. This funding will support the operating cost of the K-10 Connector service that connects the KU campuses and JCCC and which serves an existing commuter market of both student and faculty populations. As you know, the K-10 Connector is a commuter express service – only boarding and deboarding passengers at five specified stops – and has reduced congestion and provided mobility options for people within the corridor.

Johnson County values our partnership with the City of Lawrence on this mutually beneficial service. I would appreciate the opportunity for Penny Postoak Ferguson, Deputy County Manager, to meet with you and Diane Stoddard in order to discuss a more fully defined partnership concerning the K-10 Connector.

Thank you in advance for your consideration of this funding request. If you have any questions at this juncture, please feel free to contact either Penny or Josh Powers, Business Liaison.

Sincerely,

Hannes Zacharias County Manager

Enclosure

Program Budget Information

Note: As you write your budget justification, be sure to address the amount of your matching support, its source(s), and how the match reflects community interest in the project. Your budget must correspond with the plan described in your project description.

190,403.00

			Exp	enditures	
	Requested Amount	Cash Match	In-Kind Support	Subtotal	Justification
Personnel					This funding proposal utilizes a funding formula based on ridership weighted at 80%
Fees & Service					- and population weighted at 20%. Using US census data for both jurisdictions as well
Estimates/Bids					- as 2016 ridership data split evenly between Lawrence and Johnson County, the
Travel					- allocation of cost is based on a total operating amount of \$1,243,453 less state,
Marketing					- federal and farebox revenues of \$798,262. The formula is at right.
Cost of Materials					-
Operating Expenses	\$190,4	03			190,403
Other					

190,403.00 \$

Revenues	•
	Anticipated Revenue
City of Lawrence	•
Douglas County	
School District	
Grants (Local, State, Federal)	-
United Way	
Charges for Service	-
Donations (Individual/Corporate)	
Fundraising/Events	
Other	
Total Anticipated Revenues	s sent receptable department

Total Program Budget

Total Cost of Service	\$	1,243,453						
Less: Farebox	\$	(344,860)						
Less: Fed Funding	\$	(285,478)						
Less: State Funding	\$	(167,924)						
Net Service Cost	\$	445,191						
80% of Formula	Tota	al Ridership: 3	104,970	<u> </u>				-
Jo Co Ridership (50%)		52,485		50.00%		40.00%	\$	178,076
Lawrence Ridership (50%)		52,485		50.00%		40.00%		178,076
				. :	-	80.00%	\$	356,153
20% of Formula		Totals	% o	f Total		Allocation		Total Cost
Jo Co Population		584,451		86.16%		17.23%	\$	76,711
Lawrence Population		93,917		13.84%		2.77%	\$	12,327
				:		20.00%	\$	89,038
		Basis of A	llocatio	on				
Service Area	Pop	ulation (80%)	Riders	hip (20%)		Total Cost		
Johnson County	\$	76,711	\$	178,076	\$	254,788	,	
Lawrence		12,327		178,076	\$	190,403		
Total Cost	\$	89,038	\$	356,153	\$	445,191		



Tom and Diane:

The City of Lawrence entered into discussions with Johnson County in 2013 in regard to cost-sharing, based on a formula that at the time included the cost of the service and a formula that weighted ridership at 80% and population at 20%.

These initial discussions included tentative agreement to a cost-sharing plan that increased the city's level of funding over three years, beginning in 2014 at the \$120,000 level and increasing over the course of three years to an annual amount of approximately \$327,000.

The original funding proposal (2013) was based on a total cost of service of \$1,462,606.

From that amount the following was subtracted:

Farebox:

\$516,990

Admin:

\$240,797

State:

\$59,101

The remaining amount of \$645,718 was then used to calculate splits for both Johnson County and Lawrence ridership weighted at 80% and population weighted at 20%:

Total Ridership:

159,074

JoCo Ridership:

63,630 (40% of ridership) - 80% of 63,630 is 50,904 or 32% of the total

Lawrence Ridership: 95,444 (60% of ridership) - 80% of 95,444 is 76,355 or 48% of the total

JoCo share: 32% of \$645,718 = \$206,629 Lawrence: 48% of \$645,718 = \$309,945

Population weighted at 20% allocated 17.21% to Johnson County for a cost of \$111,150 Population weighted at 20% allocated 2.79% to Lawrence for a cost of \$17,993

		Basis of A	llocatio	on		
Service Area	Popu	lation (20%)	Ridership (80%)		Total Cost	
Johnson County	\$	111,150	\$	206,630	\$	317,780
Lawrence		17,993		309,945	\$	327,938
Total Cost	\$	129,144	\$	516,574	\$	645,718

For the purposes of this discussion Johnson County staff used the original formula using updated ridership and census data and arrived at the following:

With a total cost of service (not including capital costs) of \$1,243,453 less farebox (\$344,860), federal funding (\$285,478) and state funding (\$167,924), the remaining cost of the service is \$445,191.



Weighing current ridership at 80% and population at 20%, the formula arrives at a cost-share amount of \$254,788 for Johnson County, and \$190,403 for Lawrence, as seen below:

The current funding proposal is based on a total cost of service of \$1,243,453.

From that amount the following was subtracted:

Farebox:

\$344,860

Fed:

\$285,478

State:

\$167,924

The remaining amount of \$445,191 was then used to calculate splits for both Johnson County and Lawrence ridership weighted at 80% and population weighted at 20%:

Total Ridership:

104,970

JoCo Ridership:

52,485 (50% of ridership) – 80% of 52,485 is 41,988 or 40% of the total

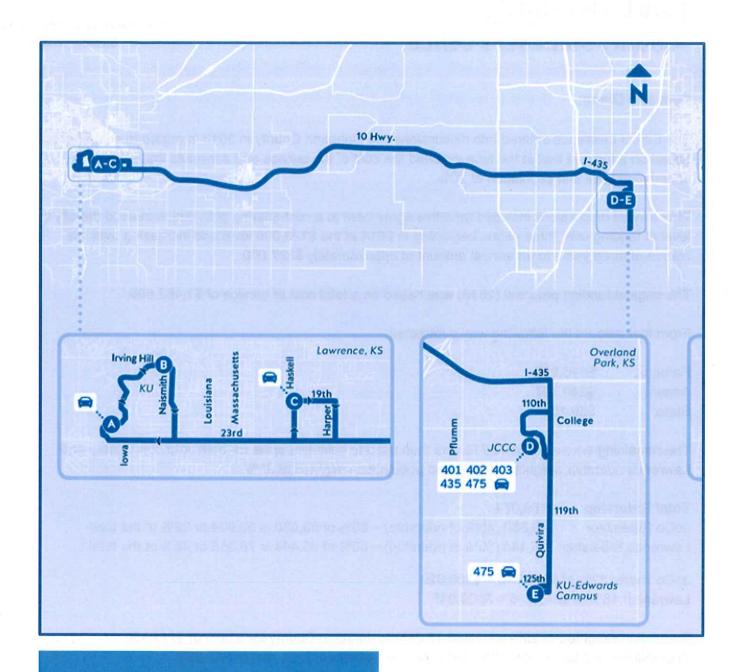
Lawrence Ridership: 52,485 (50% of ridership) - 80% of 52,485 is 41,988 or 40% of the total

JoCo share: 40% of \$1,243,453 = \$178,076 Lawrence: 40% of \$1,243,453 = \$178,076

Population weighted at 20% allocated 17.23% to Johnson County for a cost of \$76,711 Population weighted at 20% allocated 2.77% to Lawrence for a cost of \$12,327

		Basis of A	llocati	on		
Service Area	Popu	lation (20%)	Ride	rship (80%)	Т	otal Cost
Johnson County	\$	76,711	\$	178,076	\$	254,788
Lawrence		12,327		178,076	\$	190,403
Total Cost	\$	89,038	\$	356,153	\$	445,191

<u>2013</u>	<u>JoCo</u>	<u>Lawrence</u>
Ridership Allocation Population Allocation	\$206,629 <u>\$111,150</u> \$317,780	\$309,945 <u>\$17,993</u> \$327,938
2018	<u>JoCo</u>	<u>Lawrence</u>



K-10 CONNECTOR

