

TGT Advisory Board Meeting  
September 19, 2019 | 3:00 p.m.  
City Manager's Office Conference Room

Present: Stephen Horton, Mike Maude, Heidi Champagne

Absent: Sue Shea, Heather Shull, Derek Felch, Tim Metz

Staff Present: Porter Arneill

Guest: Michael Davidson and Kim Anspach, eXplore Lawrence

The meeting began at 3:35 p.m.

- With only three members attending, there was not a quorum.
- The draft 2020 guidelines were distributed via email to board members with a request to send comments in preparation for the meeting. Porter reported that he received no comments about the draft.
- The group reviewed the 2020 TGT Grant Guidelines.
- Michel Davidson suggested that, under guidelines, December through March be changed to "year round," see below. The board was amenable to this as a simple clarifying edit.

*When possible, event organizers should note whether the event will create overnight stays, thus generating Transient Guest Tax. An event producing overnight stays during non-peak times for hotels, including weekdays as well as weekends ~~from December through March~~ **year round** are particularly desirable.*

- The board took no formal action. They did verbally reaffirm that, after reviewing the past two meetings, the guidelines are ready to be posted for the October 4 to November 4 grant application period.

Meeting adjourned at 3:40 p.m.