

Lawrence Arts Center  
Progress Report 2010

TO: The City of Lawrence

**Name of Program Funded:** Scholarship Support  
**Amount funded for 2010:** \$25,000

*1. To provide approximately 750 scholarships.*

As of July, the Arts Center is on track to reach the goal of 750 scholarships to residents in need of financial assistance. As of July 2010, the LAC has issued 328 partial scholarships and 46 scholarships for 100% of tuition, for a total of 374 scholarships total (49.8% of goal).

*2. To increase enrollments by 5% through financial aid assistance.*

Due to the economic downturn, Arts Center enrollments as of July 2010 are down overall by 6%. To address this decrease, the Arts Center administration is increasing marketing and outreach efforts in the community. Susan Tate, our new executive director, is visiting all PTOs in the school district to promote the services and classes available at the Arts Center. Scholarship availability is a part of this presentation, and we predict this added push in promotions will increase fall and winter enrollment.

*3. To increase diversity in all education programs by offering 100% scholarships to students from low to very low socioeconomic backgrounds.*

Demographics in Arts Center classes have been economically diversified by assistance from the Arts Center's 100% scholarships. By July 2010, 46 students were awarded needs-based full scholarships to attend classes at the Arts Center.

*4. To expand outreach efforts by 25% through collaborations with local community service agencies.*

The Arts Center's visual arts and performance education programming is the only broadly accessible arts education curriculum available to all residents of Lawrence. In addition to regular Arts Center offerings, the staff promote and maintain partnerships with local social service agencies such as GaDuGi SafeCenter, Head Start, Little Nations (Haskell Indian Nations University), the Ballard Center, Immanuel Lutheran Childhood Center, the Douglas County Juvenile Detention Center, Court Appointed Special Advocates (CASA), Bert Nash Community Mental Health Center, Big Brothers Big Sisters, Lawrence Public Schools USD 497, Boys & Girls Club, Cottonwood Inc., among others.

Financial assistance for fee waivers for outreach to these and other organizations enabled the Lawrence Arts Center to waive fees to 40 community social service agencies as of July 2010.