



City of Lawrence

2011 Outside Agency Funding – Special Alcohol Funds

Applications for 2011 funding must be complete and submitted electronically to the City Manager's Office at ctoombay@ci.lawrence.ks.us by the deadline of 5:00 pm on Monday, May 31, 2010.

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. The decision on funding a request will be made during the City's annual budgeting process. The decision will be based upon the availability of funds, the need demonstrated through the agency's application, the stated objectives of the applicant's program, past performance by the agency in adhering to funding guidelines (as appropriate), and the ability to measure progress toward the program objectives.

Below are descriptions of descriptions of the categories of programs that may be funded with Special Alcohol Tax. An organization may apply in as many categories as it chooses.

Prevention. Activities related to prevention are described below.

Universal Prevention: A universal prevention strategy is one that is desirable for all members of a given population. The goal of the universal prevention is to deter the onset of substance abuse by providing all individuals with information and skills needed to prevent the problem.

Selective Prevention: Selective prevention strategies target subgroups that are believed to be at greater risk than others. Risk groups may be identified on the basis of biological, psychological, social or environment risk factors known to be associated with substance abuse.

Indicated Prevention: The purpose of indicated prevention is to identify individuals who exhibit early signs of substance abuse and associated behavior and to target them with special programs. In the field of substance abuse, an example of an indicated prevention strategy might be for high school students who experience truancy, failing grades and depression.

Treatment & Recovery. Treatment and recovery related activities are described below:

Assessment/Evaluations: Assessment and Evaluation is the process of identifying the extent of a substance abuse problem through the process of background assessments and interviews. The assessment and evaluation stage allows a clinician to make an appropriate diagnosis and treatment placement.

Therapy: This section of the continuum includes inpatient, outpatient or educational processes to assist the client in addressing substance abuse issues.

Aftercare: Aftercare includes efforts to reintegrate clients into a normal living situation and support a substance free existence. Aftercare may also include on-going therapy with clinical, family support and self-help programs.

Intervention. Activities related to intervention include initial assessment of individuals who have problems with substances and making appropriate referrals. Intervention also includes efforts to interrupt the use of substances in order to connect the client with proper treatment resources.

Coordination. Comprehensive and coordinated efforts provide multiple benefits when communities address alcohol and other drug problems. A community-wide approach is effective because:

- 1) It affects the entire social environment, which allows communities to have strategic approach to addressing norms, values, and policies as well as changing conditions that place children at risk.
- 2) It develops broad base of support and teamwork which allows all agencies involved to fully understand their contribution to the overall single strategy to address issues.

- 3) It brings results that are long lasting by integrating programs, services, and activities through existing organizations and extends the influence of all programs.

Other. Programs, policies or practices deemed appropriate according to Charter Ordinance 33.

Collaboration and/or coordination between organizations is highly recommended and multi-agency proposals to address an identified community problem are encouraged. Programs should have research based effective strategies or “promising approaches.” All programs must have goals with measurable outcomes.

PLEASE NOTE THAT FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:

- o FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1
- o SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1

The budget picture from the Kansas Legislature creates uncertainty as to the status of the local portion of the alcohol liquor tax. If the Legislature decides to eliminate or reduce the local portion of this tax, it will impact the City’s ability to fund programs. The City of Lawrence is proceeding with the Request for Proposal process and accepting applications for the alcohol tax revenues, with the understanding that funding levels, if any, are unknown and potentially subject to reductions by the State Legislature.

Questions? Contact Casey Toomay, Budget Manager at ctoomay@ci.lawrence.ks.us or 785.832.3409 .

APPLICATION

Please give your answers in the gray text fields below:

SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: Boys & Girls Club of Lawrence

Name of Program for Which Funding is Requested: After-school/Out-of-School Programs

Primary Contact Person: Janet Murphy

Address: 1520 Haskell Ave., Lawrence, KS 66044

Phone Number: 785-841-5672

Fax Number: 785-841-3911

Email Address: jmurphy@sunflower.com

SECTION 2. REQUEST INFORMATION

The criteria for each application questions are explained below.

A. Amount of funds requested from the City for calendar year 2011.

Program should fit within one of the established categories.

Prevention	\$ 106,278
Treatment	\$
Intervention	\$
Coordination	\$
Other	\$

A. Provide a brief description of the program. Summary of program should be clear and concise. Is Program based on proven effective strategies or “promising approaches?” Description should address how program is designed to have

long-term effects on a person's decisions about alcohol and other drug use. When appropriate, program design takes into account the person's family and/or community.

The Boys & Girls of Lawrence Club is the premier youth development agency in the city of Lawrence. Boys & Girls Club provides affordable after-school and out-of-school care to low-income children ages 5-15. Over 10,000 young boys and girls find refuge at the Club every year and participate in positive and constructive activities in programs such as:

- ~Education and Career Development
- ~Character and Leadership Skill Development
- ~Sports, Fitness and Recreation
- ~Health and Life Skills
- ~Substance Abuse Prevention
- ~Service Learning Programs

The Boys & Girls Club of Lawrence operates its main facility at 1520 Haskell Avenue and collaborates with the school district to provide services at nine other locations throughout the community. Boys & Girls Club also offers programming to junior high youth, serving over 600 at two junior high sites. The Teen Program offers a safe and fun environment for teens to spend out-of-school hours.

Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens by providing a safe place where children can learn and grow under the supervision of caring adults.

Our objectives are to provide all our children and youth, who are predominantly from at-risk populations, with the resources, behaviors, and life skills necessary to prevent them from becoming victims of substance abuse.

Using the SMART program curriculum assures our success in meeting our goals and objectives. The SMART programs are research-based life skills programs developed by the national level Boys & Girls Club. Their goal is to help young people resist alcohol, tobacco and other drug use (ATOD). The format is based on interactive, small-group activities that increase participants' peer support, enhance life skills, build resiliency and strengthen leadership skills. For more than a decade, Boys & Girls Clubs have successfully used this program nationwide. The material is presented in age-appropriate increments:

- o Smart Kids (ages 6-9): A skills development program focused on self-awareness, decision-making and interpersonal skills, while communicating age-appropriate information about alcohol and other drugs.
- o Smart Moves (ages 9-13): A resistance skills program focused on ways to identify and resist peer, social and media pressures to use alcohol, tobacco, and other drugs.
- o Smart Girls (ages 10-13): A program for adolescent girls that teaches resistance skills, stress reduction techniques, communication skills, assertiveness training and life planning. It provides accurate information about alcohol use, tobacco use, other drug use, adolescent sexuality and body image.
- o Passport to Manhood (ages 10-13): A curriculum for adolescent boys that address several key areas of development while stressing and promoting positive values and behaviors.

Hundreds of youth participate in Boys & Girls Club programming every year. Some famous alumni contribute part of their success to their experiences at a Boys & Girls Club. These alumni include Bill Cosby, Michael Jordan, Brad Pitt, Denzel Washington and Jackie Joyner-Kersey just to name a few. While many Club alumni have achieved particular distinction in fields such as entertainment, business, politics and sports, the average alumnus is not famous. Most have achieved success by getting an education, raising a family, serving their country, pursuing a career or supporting the community.

Millions have benefited from belonging to a Boys & Girls Club since the first Club opened its doors in 1860. Based on research by Louis Harris & Associates, Club alumni have very strong feelings about their individual Club experiences:

- 80% said Club staff helped them learn right from wrong

- 95% indicated the Club was the best thing available in their community
- 52% said participating in the Club "saved my life"

The youth served by the Boys & Girls Club of Lawrence attest to having the same experiences as youth across the country. Many of our youth would not have access to tutoring, mentoring or athletic and arts activities if it were not made available to them through the Boys & Girls Club. Active involvement in the Club programs and activities has proved to have a positive impact on our youth and reduce the risk of drug and alcohol abuse.

Boys & Girls Club actively seeks parent and community involvement in the delivery of its programs. Parents have an opportunity to provide feedback and suggestions through ongoing surveys. Parents receive monthly newsletters and are actively involved in planning and participating in Boys & Girls Club events. Most importantly, parents are actively engaged in programming by sharing their expertise and hobbies with the youth.

The Lawrence community is an active supporter of the Boys & Girls Club. High profile community leaders help promote programming and serve as mentors to the youth. Often times the Boys & Girls Club environment is the only place our youth feel comfortable engaging in active dialogue with our community leaders. Neighborhood schools show their support by donating space and staff for the after-school programs. The ability to utilize space in our schools helps to eliminate transportation barriers often experienced by our youth and allows Club staff to build strong relationships with school staff.

The Lawrence community also helps to support the Boys & Girls Club through the annual Red Dog Run. In 2009, over 500 participants ran and raised money for the Boys & Girls Club. The annual event continues to grow and demonstrates overwhelming community support for the Boys & Girls Club of Lawrence.

B. Provide a brief description of how the need for this program was determined.

The need for the program should be clearly established and outlined. When appropriate, the context of other services available, or the lack thereof, should be provided. Statistical data that supports community need should be provided. More and more children are being raised in single-parent homes or homes where both parents are working full-time jobs, often leaving children without adequate supervision after school. Healthy communities need after-school programs to be available for all children, regardless of income. The Kansas Action for Children (KAC) reports, children without affordable after-school care are at higher risks for: academic failure, using drugs and alcohol, becoming crime victims, and/or perpetrating juvenile crimes, and becoming teen parents (www.kac.org). After-school programs are crucial opportunities to provide prevention and life skills education. Lawrence children greatly need such services. KAC also reports that for Douglas County, 14.07 percentage of youth reported binge drinking and 20.75 percent using other drugs.

Boys & Girls Club serves an especially high-risk section of the Lawrence population in grades K-9. Compared to the majority of their public school peers, children in the after-school programs report higher levels on risk factors such as mobility, feeling safe, and having access to tobacco, drugs, and alcohol. Research shows that such factors put children at risk for school failure, delinquency and substance abuse (Battistich, Schaps, Watson & Solomon, 1996; Hawkins, Catalano & Miller, 1992). Boys & Girls Club specializes in providing low-cost and no-cost after-school care to an economically, racially, and ethnically diverse range of families who have no other childcare alternatives. According to the Kansas State Department of Education, 32.01% U.S.D.#497 families now qualify for Free and Reduced School Lunch. They struggle to pay for basic needs such as food, shelter, clothing, and utilities, let alone childcare. In 2009, Boys & Girls Club served 2,669 members with average daily attendance of more than 1,200 and through special events served an additional 13,427 non-members. In 2009, the demographics of children served were: African-American 14%, Asian 3%, American Indian 5%, Caucasian (Non-Hispanic) 58%, Hispanic 4%, and Multi-Racial 16%. 64% families qualified as federal low-income, 60% were single parent households, and 80% had incomes

under \$40,000 per year. Studies have shown that children from minority groups typically have more risk factors and fewer protective factors, putting them at greater risk.

C. Describe the desired outcomes of this program (see Logic Model). At least one Process, one Behavioral and one Impact outcome must be included and clearly outlined on Logic Model. Outcomes must be measured by an identified evaluation tool. Does agencies show adequate progress towards achieving their targeted outcomes if previously funded.

As stated above, Boys & Girls Club has three major prevention objectives – to provide all members with the (1) resources, (2) behaviors, and (3) life skills necessary to prevent them from becoming victims of substance abuse. We will measure and report our success in meeting these objectives according to the following Process, Behavioral, and Impact Outcomes:

Process Outcome #1: As a result of providing, a “safe haven” through after-school programs, during 2011 Boys & Girls Club will provide 2,200 children (minimum 1,200 per day) with after-school care at 10 sites, with transportation from an additional eight schools. These sites will provide 175 days of after-school programming from 7:00 a.m. to 6:00 p.m. and 54 days out-of-school programming from 7:30-6:00 p.m. Numbers served are tracked through the Boys & Girls Club annual report.

Process Outcome #2: During 2010, a minimum of 800 children ages 6-15 will receive life skills and prevention education through the SMART programs. Numbers served are tracked through the Boys & Girls Club annual report.

Behavioral Outcome #1: Based on yearly participant evaluations, a minimum 90% of participants will report feeling “safe” in Boys & Girls Club programs, a measure that will reflect their daily connections with supportive adults.

Behavioral Outcome #2: Based on quarterly staff progress reports, 50% of participants will maintain or improve on three learning behaviors: (a) follows directions, (b) accepts responsibility for behavior, and (c) uses cooperation skills.

Behavioral Outcome #3: Based on pre and post tests, 80% of SMART program participants will show an increase in ATOD (Alcohol, Tobacco, Other Drugs) knowledge.

Impact Outcomes: The long-term benefits of healthy learning behaviors and life skills will provide youth with the foundation to resist pressures toward substance abuse. By offering strong programming in prevention, youth participants will transform into resilient, engaged, and healthy community members.

D. Describe any coordination efforts your agency has made. Program strategy should involve a coordinated approach. Description should address how this particular program or service fits with other existing efforts to reduce fragmentation and duplication.

Boys & Girls Club is a leader in the community, not only in providing after-school programming, but also in coordinating services to minimize duplication and fragmentation. The Boys & Girls Club has many community partners including the Lawrence Arts Center, Prairie Park Nature Center, Lawrence Parks and Recreation, Lawrence Public Schools, DCCCA, who assists with prevention programming, and Douglas County Extension. The University of Kansas conducts our ongoing evaluations. Partnerships with several local businesses have been formed to increase fundraising and outreach activities. Volunteers for tutoring and mentoring come from the University of Kansas, Haskell Indian Nations University, and the Roger Hill Volunteer Center.

E. Describe how your agency is capable of implanting the proposed program. Based on agency history, management structure, and staffing pattern, does organization have capacity to implement the proposed program and achieve the desired outcomes?

Boys & Girls Club is capable of implementing this prevention program. Our programming has evolved over time, and is shaped by participant feedback, evaluation outcomes, and best practices in the field. We have long maintained a rigorous schedule of meeting performance measures and tracking

extensive data – behavior outcomes, attendance by individual child, educational outcomes, demographic information, etc. Executive Director Janet Murphy has over 10 years of Boys & Girls Club experience and has managed grants for more than 19 years. Boys & Girls Club sets high hiring standards, requiring that all staff pass extensive background checks. In addition, Program Managers are required to have bachelor’s degrees from accredited colleges or universities and at least three years of work experience in a Boys & Girls Club or similar organization. All site staff must have a minimum of 48 college hours and previous experience working with youth in an educational or recreational setting. The Club holds staff trainings on a monthly basis on a variety of issues from service learning to working with special needs children. Various community experts facilitate the trainings, including U.S.D. #497 personnel. Boys & Girls Club maintains high standards for financial management including accounting and auditing. Policy and procedures ensure accurate and complete oversight and reporting of all financial information, requiring monthly board approval and yearly audits.

F. Provide a detailed budget for the proposed program using the categories provided. The budget request for the program described should be reasonable and spelled out according to the categories below. Does the organization use funding creatively to get the most for the money, i.e. use of students, volunteers, in kind donations, leveraging of this funding to get other funding, etc.? Are long-term plans for program funding discussed – will this be an annual request for alcohol tax, is it expected to increase, decrease, etc.? Are other sources of funds used for the program? If so, are they described.

- Personnel (list each staff position individually and note if new or existing)
- Fringe Benefits
- Travel
- Office Space
- Supplies: office
- Supplies: other
- Equipment

The Boys and Girls Club total budget is \$1,646,788. We are requesting \$106,278 in City Alcohol Tax funds to support salary costs for all out-of –school programming at our 10 Lawrence sites. Currently we employ 100 staff and serve over 1,200 youth per day. Personnel costs (salaries, benefits, and payroll taxes) represent approximately 79% of our yearly organizational budget.

Budget Categories for Alcohol Tax Request	2011
Staff Salaries (80 existing staff)	\$82,315
Fringe Benefits (figured at 14%)	\$11,524
Travel (transportation for participants)	\$ 3,970
Office Space	\$ 0
Supplies: office	\$ 1,000
Supplies: other	\$ 7,469
Equipment	\$ 0
Total Request	\$106,278

Funding from the city allows us to keep open all of our sites, many of which are located in low-income areas of Lawrence. Furthermore, we do not turn children away if they are not able to afford our programming fees; we provide scholarships so that every single child in Lawrence has equal access to our services. Boys & Girls Club works hard to connect with a wide range of community stakeholders and funders who are invested in after-school programming. We anticipate that there will be an annual request for Alcohol Tax funds to support After School Programs. The amount of the request will vary according to the number of sites in operation and the availability of other funding. The overall organizational budget comes from a diverse range of sources:

Other Sources of Funding:

Funding Source	Amount
United Way	\$135,000
Juvenile Justice Authority	\$ 21,000
Office of Juvenile Prevention	\$ 49,000
School District	\$ 25,000
Federa/State/Local Grants	\$641,722
Fundraising	\$ 80,000
Program Fees	\$650,000
Contributions	\$ 45,066
Total Revenue	\$1,646,788

SECTION 3. LOGIC MODEL

Please complete the Logic Model below.

ASSESSMENT DATA	GOALS/OBJECTIVES	TARGET GROUP	STRATEGIES	PROCESS OUTCOMES	BEHAVIORAL OUTCOMES	IMPACT OUTCOMES
<p>The assessment is your baseline data (the behavior with current risk and protective factor data).</p> <p>Risk Factors: Children without affordable afterschool care are at higher risks for: academic failure, using drugs and alcohol, becoming crime victims, and/or perpetrating juvenile crimes, and becoming teen parents. In Douglas County, 14.07 percent of youth reported binge drinking and 20.75% reported using other drugs (www.kac.org).</p>	<p>The Goals and Objectives are statements of what you're wanting to accomplish.</p> <p>Our goal is to provide a high quality curriculum in which preventing substance abuse plays a major role.</p> <p>Our prevention objectives are to provide all our children and youth with the (1) resources, (2) behaviors, and (3) life skills necessary to prevent them from becoming victims of substance</p>	<p>Your target group is who you're working with.</p> <p>Target: Low-income and at-risk Lawrence children ages 5-15 in need of affordable after-school and out-of-school care. Current Statistics: According to KSDE, 32.01% of U.S.D.#497 families now qualify for Free and Reduced School Lunch. They struggle to pay for basic</p>	<p>Strategies are the program, policy, procedure, etc. you will implement to address your goals.</p> <p>1) Provide "safe haven" through after-school programming, in order to help participants resist temptations, pressures, and opportunities for substance abuse.</p> <p>2) Reinforce and reward successful learner behaviors that reinforce the individual resources necessary to prevent</p>	<p>Process outcomes measure what intervention was conducted with what group of people (I.e., how much money was spent, number of people served, client satisfaction)</p> <p>Example: Fourteen lessons were taught to fourth graders during January 2006.</p> <p>*All outcome statements are concrete with numbers of change over an amount of time</p> <p>1) During 2011, 2,000 children (min. 800 per day) will receive after-school care at 10 sites, with transportation from an additional eight schools. These</p>	<p>Behavioral outcomes measure the impacts, benefits or change in behavior during and after participation in the system/intervention.</p> <p>Example: The grade point average of all matched students raised by .5% during first semester of 2006.</p> <p>*All outcome statements are concrete with numbers of change over an amount of time</p> <p>1) Based on participant yearly evaluations, a minimum 90% of participants will report feeling "safe" in</p>	<p>The impact outcome will be your "pie in the sky" statement of how things will be down the road for your target population if all your outcomes are met and everything goes perfectly.</p> <p>Long after children age out of after-school care and leave their "safe haven," the long-term benefits of healthy learning behaviors and life skills will provide them with the foundation to resist pressures toward substance abuse.</p>

<p>BGC 2006 pre-test data showed that 55% children lacked ATOD knowledge. Protective Factors:</p> <ol style="list-style-type: none"> 1) Afterschool care provides a “safe haven” and resource for at-risk children. 2) Developing children’s social competencies and behaviors enhances prevention efforts (7th Judicial District). 3) Prevention curriculums help children resist ATOD. 	<p>abuse.</p>	<p>needs such as food, shelter, clothing, and utilities, let alone after-school programs. In 2009, BGC served 2,669 members with average daily attendance of more than 1,200 and through special events served an additional 13,427 non-members. Mem. demographics: Afr.-Am. 14%, Am. Ind. 5%, Cauc. 58%, Hisp. 4%, and Multi-Racial 16%.</p>	<p>substance abuse.</p> <ol style="list-style-type: none"> 3) Provide SMART MOVES Program to educate young people to resist alcohol, tobacco and other drug use. 	<p>sites will provide 175 days of after-school programming from 7:00 a.m. to 6:00 p.m. and 54 days out-of-school programming from 7:30-6:00 p.m.</p> <ol style="list-style-type: none"> 2) A minimum of 800 children ages 6-15 will receive life skills and prevention education through the SMART Programs during 2010. 	<p>BGC programs, a measure that will reflect their daily connections with supportive adults.</p> <ol style="list-style-type: none"> 2) Based on quarterly school staff progress reports, 50% of participants will maintain or improve on three learning behaviors: <ol style="list-style-type: none"> a) follows directions; b) accepts responsibility for behavior; and c) uses cooperation skills. 3) Based on pre and post tests, 80% of SMART program 	<p>Through providing strong programming in prevention, Boys & Girls Club will help Lawrence transform some of its youngest and most vulnerable citizens into resilient, engaged, and healthy community members.</p>
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		64% families qualify as federal low-income. 60% are single parent households. 80% have incomes under \$40,000 per year.			participants will show an increase in ATOD (Alcohol, Tobacco, Other Drugs) knowledge.	
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