



## City of Lawrence

### 2011 Outside Agency Funding – Special Alcohol Funds

**Applications for 2011 funding must be complete and submitted electronically to the City Manager's Office at [ctoombay@ci.lawrence.ks.us](mailto:ctoombay@ci.lawrence.ks.us) by the deadline of 5:00 pm on Monday, May 31, 2010.**

**General Information:** Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. The decision on funding a request will be made during the City's annual budgeting process. The decision will be based upon the availability of funds, the need demonstrated through the agency's application, the stated objectives of the applicant's program, past performance by the agency in adhering to funding guidelines (as appropriate), and the ability to measure progress toward the program objectives.

Below are descriptions of descriptions of the categories of programs that may be funded with Special Alcohol Tax. An organization may apply in as many categories as it chooses.

**Prevention.** Activities related to prevention are described below.

*Universal Prevention:* A universal prevention strategy is one that is desirable for all members of a given population. The goal of the universal prevention is to deter the onset of substance abuse by providing all individuals with information and skills needed to prevent the problem.

*Selective Prevention:* Selective prevention strategies target subgroups that are believed to be at greater risk than others. Risk groups may be identified on the basis of biological, psychological, social or environment risk factors known to be associated with substance abuse.

*Indicated Prevention:* The purpose of indicated prevention is to identify individuals who exhibit early signs of substance abuse and associated behavior and to target them with special programs. In the field of substance abuse, an example of an indicated prevention strategy might be for high school students who experience truancy, failing grades and depression.

**Treatment & Recovery.** Treatment and recovery related activities are described below:

*Assessment/Evaluations:* Assessment and Evaluation is the process of identifying the extent of a substance abuse problem through the process of background assessments and interviews. The assessment and evaluation stage allows a clinician to make an appropriate diagnosis and treatment placement.

*Therapy:* This section of the continuum includes inpatient, outpatient or educational processes to assist the client in addressing substance abuse issues.

*Aftercare:* Aftercare includes efforts to reintegrate clients into a normal living situation and support a substance free existence. Aftercare may also include on-going therapy with clinical, family support and self-help programs.

**Intervention.** Activities related to intervention include initial assessment of individuals who have problems with substances and making appropriate referrals. Intervention also includes efforts to interrupt the use of substances in order to connect the client with proper treatment resources.

**Coordination.** Comprehensive and coordinated efforts provide multiple benefits when communities address alcohol and other drug problems. A community-wide approach is effective because:

- 1) It affects the entire social environment, which allows communities to have strategic approach to addressing norms, values, and policies as well as changing conditions that place children at risk.
- 2) It develops broad base of support and teamwork which allows all agencies involved to fully understand their contribution to the overall single strategy to address issues.

- 3) It brings results that are long lasting by integrating programs, services, and activities through existing organizations and extends the influence of all programs.

**Other.** Programs, policies or practices deemed appropriate according to Charter Ordinance 33.

Collaboration and/or coordination between organizations is highly recommended and multi-agency proposals to address an identified community problem are encouraged. Programs should have research based effective strategies or “promising approaches.” All programs must have goals with measurable outcomes.

**PLEASE NOTE THAT FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:**

- o FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1
- o SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1

**The budget picture from the Kansas Legislature creates uncertainty as to the status of the local portion of the alcohol liquor tax. If the Legislature decides to eliminate or reduce the local portion of this tax, it will impact the City’s ability to fund programs. The City of Lawrence is proceeding with the Request for Proposal process and accepting applications for the alcohol tax revenues, with the understanding that funding levels, if any, are unknown and potentially subject to reductions by the State Legislature.**

**Questions?** Contact Casey Toomay, Budget Manager at [ctoomay@ci.lawrence.ks.us](mailto:ctoomay@ci.lawrence.ks.us) or 785.832.3409 .

## APPLICATION

**Please give your answers in the gray text fields below:**

### SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: Van Go, Inc.

Name of Program for Which Funding is Requested: Arts-Based Youth Employment Training

Primary Contact Person: Lynne Green

Address: 715 New Jersey; P.O. Box 153

Phone Number: 842-3797

Fax Number: 842-4628

Email Address: [lynne@van-go.org](mailto:lynne@van-go.org)

### SECTION 2. REQUEST INFORMATION

The criteria for each application questions are explained below.

**A. Amount of funds requested from the City for calendar year 2011.**

Program should fit within one of the established categories.

Prevention	\$ 44,000
Treatment	\$
Intervention	\$
Coordination	\$
Other	\$

**A. Provide a brief description of the program.** Summary of program should be clear and concise. Is Program based on proven effective strategies or “promising approaches?” Description should address how program is designed to have long-term effects on a person’s decisions about alcohol and other drug use. When appropriate, program design takes into account the person’s family and/or community.

Van Go provides workforce development using the arts in year-round, innovative youth employment opportunities for at-risk youth ages 14 – 21. Programming is not designed to create artists, but instead uses art as the vehicle to help youth gain job skills, life skills and economic resources needed for their success.

Van Go youth are referred by community partners who identify youth living in poverty, involved in the juvenile justice system, in foster care, or are at risk for truancy, teen pregnancy or drug/alcohol use. Van Go interviews and hires youth to create works of art purchased or commissioned by the public; this income supports program sustainability. Many art pieces, such as murals and benches, are then displayed publicly to provide affirming recognition to youth.

In addition to teaching important job skills such as task completion, punctuality, responsibility, and teamwork, starting this summer Van Go will address risk factors associated with substance abuse with the implementation of Pathways to Self-Discovery and Change: Criminal Conduct and Substance Abuse Treatment for Adolescents. This curriculum contains lessons specifically designed to have long-term effects on at-risk youths' decisions about alcohol and drug use. Pathways is the evidence-based program used by the Kansas State Juvenile Justice Authority and consists of a 32-session, cognitive-behavioral curriculum that includes illustrated narrative stories of youth who struggle with multiple elements of risk (e.g., family, school, mental health, crime, substance abuse, negative peer associates). It uses modeling, role play and practice of cognitive-behavioral skills to improve communication, deal with cravings and urges and develop a sense of empathy. Additionally, personal responsibility to others, overcoming prejudice and negative thinking, managing feelings, and developing a sense of personal identity.

Aside from the endorsement by the Kansas Juvenile Justice Authority, support for Pathways also comes from Dr. Howard Sheffer, Director & Associate Professor, Division on Addictions, Harvard Medical School: "Pathways rests upon the best that science has to offer. Once this workbook stimulates changes, it pays attention to the principles of relapse prevention that will help young people stay changed."

Dr. G. Alan Marlatt and George Parks, Addictive Behaviors Research Center at the University of Washington also support Pathways: "Pathways is the most comprehensive and thoughtful program we have seen to help at-risk youth gain freedom from crime and drugs and develop attitudes and skills to lead productive prosocial lives."

The promising approach used at Van Go is the Communities That Care model, which is the prevention strategy used by the state of Kansas. Van Go incorporates three steps described in the CTC model that are essential to program success:

- 1) Provide opportunities for involvement: Participating children are involved in the planning and creation of original artwork as they work with professional teaching artists.
- 2) Enhance the development of cognitive and social skills: All participants learn, practice, and are evaluated on effective and respectful communication with their peers and staff (i.e., not interrupting others, expressing frustrations appropriately). They also receive tutoring and individual help to make sure academic goals are being met (kids are on track to graduate with their class)
- 3) Recognize participants for skillful performance – All Van Go projects culminate with a public show of the work the participants have created.

The services provided by Van Go are extremely unique and are not provided by any other agency in Douglas County. Van Go is the only arts-based social service agency in Kansas and is the largest employer of at-risk youth in Lawrence. The JAMS program serves at-risk youth only and specializes in their development. Many of our participants are alienated from their school environment or families and have no outlets for positive self-expression; these are youth for whom anonymity, failure and low expectations are routine.

#### **B. Provide a brief description of how the need for this program was determined.**

The need for the program should be clearly established and outlined. When appropriate, the context of other services available, or the lack thereof, should be provided. Statistical data that supports community need should be provided.

Local research has shown that substance abuse, for which Van Go youth are at heightened risk, is higher among Lawrence youth than among youth statewide. Kansas Communities That Care 2009 data indicated disturbing information above state averages among 10th graders:

\*When asked, "If you wanted to get marijuana, how easy would it be for you to get some?" 42.8% of Lawrence youth responded, "Very Easy." (state average: 29.3%)

\*20.5% reported using marijuana at least once in the past 30 days (state average: 12.5%)

\*19.4% reported being drunk or high at school in the last year (state average: 12.9%)

\*34.5% reported having tried marijuana at least once in their lifetime (state average: 24.1%)

Research by Drs. Hawkins and Catalano has demonstrated the effectiveness of services like those provided by Van Go; services that:

- 1) Target high-risk youth for direct social services, using the arts as a vehicle.
- 2) Employ youth year-round, providing them with opportunities for leadership, skill-building and employment.
- 3) Engage youth in teamwork to solve problems and complete art projects.
- 4) Connect alienated youth to their community, through visible public arts projects.

**C. Describe the desired outcomes of this program (see Logic Model).** At least one Process, one Behavioral and one Impact outcome must be included and clearly outlined on Logic Model. Outcomes must be measured by an identified evaluation tool. **Does agencies show adequate progress towards achieving their targeted outcomes if previously funded.**

**Process Outcome: 90 at-risk youth and young adults, ages 14-21, will receive 90 at-risk leadership development, skill-building, and employment training in 2011.**

**Behavioral Outcome: In 2011, 50% of the participants will show an improvement in their pre/post Behavior Assessment Survey scores.**

**Impact Outcome: By 2011, 90% of youth exiting programming at Van Go will have made a successful transition to the workforce.**

**Outcome Evaluation: The evaluation tool used by Van Go to measure program impact is the Behavioral Assessment Survey. This tool is used to collect information that assesses each youth's Risk Profile. This survey is given online when the youth is hired and again when he/she exits the program.**

**D. Describe any coordination efforts your agency has made.** Program strategy should involve a coordinated approach. Description should address how this particular program or service fits with other existing efforts to reduce fragmentation and duplication.

Van Go works with community agencies to ensure coordination of prevention services and to avoid duplication. To minimize fragmentation, local partnerships have been formed and include collaboration with these agencies:

Bert Nash Community Mental Health Center - WRAP social workers refer students to Van Go. Van Go also works with youth in the Therapeutic classroom.

Douglas County Youth Services – DCYS staff and juvenile court personnel refer youth to the JAMS program.

The Lawrence/Douglas County Housing Authority – Because many of our low-income youth live in public housing, the Housing Authority sponsors Summer JAMS apprentice-artists' salaries for their residents.

USD #497 - School counselors and social workers refer and recruit students, and relay grades, attendance and discipline problems so a coordinated effort can be made on behalf of each child. JAMS participants can earn high school credit for their participation in an 8-week session.

**E. Describe how your agency is capable of implanting the proposed program.** Based on agency history, management structure, and staffing pattern, does organization have capacity to implement the proposed program and achieve the desired outcomes?

Van Go has a Board of Directors of highly respected community leaders who help with program development, evaluation, and fundraising. Staff members include a full-time Executive Director, two Program Directors (one each for older and younger youth), two three-quarter time social workers, a half-time finance officer, and part-time development/marketing director. Art staff includes 3 part-time instructors. Van Go is a previous recipient of Alcohol Tax Funds and has demonstrated its ability to effectively manage those funds and meet objectives.

**F. Provide a detailed budget for the proposed program using the categories provided.** The budget request for the program described should be reasonable and spelled out according to the categories below. Does the organization use funding creatively to get the most for the money, i.e. use of students, volunteers, in kind donations, leveraging of this

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funding to get other funding, etc.? Are long-term plans for program funding discussed – will this be an annual request for alcohol tax, is it expected to increase, decrease, etc.? Are other sources of funds used for the program? If so, are they described.

- Personnel (list each staff position individually and note if new or existing)
- Fringe Benefits
- Travel
- Office Space
- Supplies: office
- Supplies: other
- Equipment

Van Go requests \$44,000 from the alcohol tax fund in 2011, the same amount received in 2010. The organization has proven its capacity to effectively use alcohol tax funds that have been awarded in the past. Van Go anticipates making an annual request for Alcohol Tax funds as the prevention services we provide are critically important to our community.

A 2.5% reduction in funding would be \$1,100. Van Go would turn to its Board of Directors to help make up that difference through individual and corporate donations.

Personnel: \$37,000

Executive Director (\$22,000): A portion of the salary of founder and full-time executive director, Lynne Green, who oversees all operations. (Existing)

Social Worker (\$15,000): A portion of the salary of our social worker, who administers evaluations, administers the Pathways prevention curriculum, and supervises the K.U. social work interns. (Existing)

Fringe Benefits: \$7,000

FICA, Health Insurance (\$7,000): for existing personnel listed above.

Travel: 0

Office Space: 0

Supplies, Office & Other: 0

Equipment: 0

Van Go's current 2011 budget is \$850,000, with funding described in the following table. Future sources of funding include our continued funding from local, state and federal agencies, private foundations, private and corporate donations. Van Go relies on the work of approximately 125 volunteers every year, many of whom have been serving at Van Go for many years. Van Go will also have two MSW interns from the K.U. School of Social Welfare who will be working with the program in 2011. Van Go also plans to have a Public Administration intern. Additional 'creative' support comes from the use of AmeriCorps VISTA volunteers, who assist with marketing, tutoring, and overall agency support. These interns and volunteers are valued by their sponsors at \$175,000.

#### 2011 Anticipated Sources of Funding

United Way: \$25,000

Art commissions and product sales: \$80,000

Department of Labor, Workforce Investment Act: \$175,000

Grants: \$211,000

City of Lawrence General Fund: \$35,000

Fundraisers: \$80,000

City of Lawrence Alcohol Tax Fund: \$44,000

Individual & Corporate contributions: \$200,000

### **SECTION 3. LOGIC MODEL**

Please complete the Logic Model below.

ASSESSMENT DATA	GOALS/ OBJECTIVES	TARGET GROUP	STRATEGIES	PROCESS OUTCOMES	BEHAVIORAL OUTCOMES	IMPACT OUTCOMES
<p>The assessment is your baseline data (the behavior with current risk and protective factor data).</p> <p>Behavior: Use of marijuana and alcohol is higher among Lawrence 10<sup>th</sup> graders than the state average.</p> <p>Risk Factors  1) Availability of Drugs  2) Favorable Attitude To Drugs  3) Perceived Risk of Drug Use</p> <p>Protective Factor  1) Community Rewards for Conventional Involvement</p>	<p>The Goals and Objectives are statements of what you're wanting to accomplish.</p> <p>Van Go's goal is to improve the lives of at-risk youth, using art as the vehicle for self-expression, self-esteem, and hope for the future.</p> <p>The objective is that youth receiving services at Van Go will build skills needed to avoid drug and alcohol use.</p>	<p>Your target group is who you're working with.</p> <p>At-risk Lawrence teens and young adults, ages 14-21.</p>	<p>Strategies are the program, policy, procedure, etc. you will implement to address your goals.</p> <p>Van Go plans to target high-risk youth and young adults for direct social services, using the arts as a vehicle for delivery. Youth will be employed and provided with opportunities for leadership development, skill-building and employment. The youth will engage in teamwork to solve problems and complete art projects. This work connects alienated youth to their community, through the display of public arts project.</p>	<p>Process outcomes measure what intervention was conducted with what group of people (I.e., how much money was spent, number of people served, client satisfaction)</p> <p>Example:  Fourteen lessons were taught to fourth graders during January 2006.</p> <p>*All outcome statements are concrete with numbers of change over an amount of time</p> <p>90 at-risk youth and young adults, ages 14-21, will receive leadership development, skill-building, and employment training in 2011.</p>	<p>Behavioral outcomes measure the impacts, benefits or change in behavior during and after participation in the system/intervention.</p> <p>Example: The grade point average of all matched students raised by .5% during first semester of 2006.</p> <p>*All outcome statements are concrete with numbers of change over an amount of time</p> <p>50% of participants will show an improvement in their pre/post Behavior Assessment Surveys.</p>	<p>The impact outcome will be your "pie in the sky" statement of how things will be down the road for your target population if all your outcomes are met and everything goes perfectly.</p> <p>90% of youth exiting programming at Van Go will have made a successful transition into the workplace and will be fully prepared for independent living.</p>