



City of Lawrence

2011 Outside Agency Funding
APPLICATION

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. The decision on funding a request will be made during the City’s annual budgeting process. The decision will be based upon the availability of funds, the need demonstrated through the agency’s application, the stated objectives of the applicant’s program, past performance by the agency in adhering to funding guidelines (as appropriate), and the ability to measure progress toward the program objectives.

PLEASE NOTE THAT FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:

- o FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1
- o SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1

Instructions: Applications for 2011 funding must be complete and submitted electronically to the City Manager’s Office at ctoomay@ci.lawrence.ks.us by the deadline of 5:00 pm on Monday, May 31, 2010.

Questions? Contact Casey Toomay, Budget Manager at ctoomay@ci.lawrence.ks.us or at 785-832-3409.

Please give your answers in the gray text fields below:

Section I. Applicant Information

Legal Name of Agency: Boys & Girls Club of Lawrence
Name of Program for Which Funding is Requested: After-school Programs
Primary Contact Person: Janet Murphy
Address: 1520 Haskell Ave., Lawrence, KS 66044
Telephone: 785-841-5672
Fax: 785-841-3911
E-mail: jmurphy@sunflower.com

Section 2. Request Information

- A. Amount of funds requested from the City for this program for calendar year 2011: \$148,722
- B. Will these funds be used for capital outlay (equipment or facilities) in 2011? If so, please describe:
NO

Will these funds be used to leverage other funds in 2011? If so, how: YES

The Boys & Girls Club of Lawrence believes in a three-prong approach to sustainability of its after-school programs. Revenue resources include:

- ~Grant dollars from federal, state and local government
- ~Parent fees
- ~Board fundraising

C. Local support is essential when seeking support from federal and state grant dollars. Grantees expect to see support from the local government for local programs. The Boys & Girls Club works hard to maintain diversified revenue sources and has been successful with leveraging local government and individual support to secure federal and state grants. Did you receive City funding for this program in 2010? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.): The Boys & Girls Club of Lawrence has been the recipient of both Outside Agency Funding and Alcohol Tax Funding. The awards are as follows:

Prior City of Lawrence Funding

2004 Alcohol Tax	\$52,000	2004 Outside Agency	\$57,950
2005 Alcohol Tax	\$101,278	2005 Outside Agency	\$82,000
2006 Alcohol Tax	\$101,278	2006 Outside Agency	\$143,722
2007 Alcohol Tax	\$100,000	2007 Outside Agency	\$143,722
2008 Alcohol Tax	\$100,000	2008 Outside Agency	\$143,722
2009 Alcohol Tax	\$100,000	2009 Outside Agency	\$143,722
2101 Alcohol Tax	\$100,000	2010 Outside Agency	\$143,722

D.

1. How would a 2.5% reduction in city funding in 2011 impact your agency? A 2.5% reduction in city funding would require that Boys & Girls Club serve less Lawrence youth. Boys & Girls Club provides a safe place due to the adult to student ratio. The current staff to member ratio is 1 to 15. The reduction in funding will mean cutting staff members employed by the Boys & Girls Club. By decreasing the number of staff members at a given site, the number of youth served will have to be decreased. Positive, caring adult role models are essential to the safety and quality programs provided by Boys & Girls Club. Less staff equals less youth with a safe place to go during out-of-school hours.
2. If you are requesting an increase in funding over 2010, please explain exactly how the additional funds will be used: No increase in funding

Section 3. Agency and Program Budget information

- A. How many paid full time employees work for your agency? 16 Volunteers? 450
- B. What percent of your total 2010 budget goes to employee salaries and benefits? 79%
- C. What percent of your total 2010 budget is used for operating expenses? 21%
- D. What is the total estimated cost to provide the program in 2011? \$1,646,788
- E. What percent of 2011 program costs are being requested from the City? 9%
- F. List other anticipated sources of funding and funding amount for this program in 2011:

A

	<u>Anticipated Funding Source</u>	<u>Dollar Amount</u>
United Way		\$ 135,000
School District		\$ 25,000
Grants		\$ 711,722
Fundraising Events		\$ 80,000
Program Fees		\$ 650,000
Individual Donations/Contributions		\$ 45,066
TOTAL 2011 PROGRAM BUDGET		\$ 1,646,788

Section 4. Statement of Problem/Need to Be Addressed By Program

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

The Boys & Girls Club of Lawrence is requesting funding from the City of Lawrence for ongoing support of the after-school and summer programming for youth in Lawrence, Kansas. Our quality programs offer a structured and fun atmosphere, including a curriculum in education and career support, character and leadership skill development, cultural arts enrichment, physical education, and health and life skills development. The services are available to any child in Lawrence, regardless of their income and/or ability to pay.

More and more children are being raised in single-parent homes or homes where both parents are working full-time jobs, often leaving children without adequate supervision after school. Healthy communities need after-school programs to be available for all children, regardless of income. As Kansas Action for Children (KAC) reports, children without affordable after-school care and supervision are at higher risks for: academic failure, using drugs and alcohol, becoming crime victims, and/or perpetrating juvenile crimes, and becoming teen parents (www.kac.org). After-school programs are essential opportunities to provide prevention and life skills education. Lawrence children greatly benefit from such services.

Boys & Girls Club serves an especially high-risk section of the Lawrence population in grades K-9. Compared to the majority of their public school peers, children in the after-school programs report higher levels on risk factors such as mobility, feeling safe, and having access to tobacco, drugs, and alcohol. Research shows that such factors put children at risk for school failure, delinquency and substance abuse (Battistich, Schaps, Watson & Solomon, 1996; Hawkins, Catalano & Miller, 1992). Boys & Girls Club specializes in providing low-cost and no-cost after-school programs to an economically, racially, and ethnically diverse range of families who have no supervision alternatives for their child. Since 2007, we have seen an increase in the number of Hispanic, non-English speaking youth.

According to the Kansas State Department of Education, 32.01% U.S.D. #497 families now qualify for Free and Reduced School Lunch. They struggle to pay for basic needs such as food, shelter, clothing, and utilities, let alone after-school programs. In 2009, Boys & Girls Club served 2,669 members with average daily attendance of more than 1,200 and through special events served an additional 13,427 non-members. In 2009, the demographics of children served were: African-American 14%, Asian 3%, American Indian 5%, Caucasian (Non-Hispanic) 58%, Hispanic 4%, and Multi-Racial 16%. 64% families qualified as federal low-income, 60% were single parent households, and 80% had incomes under \$40,000 per year. Studies have shown that children from minority groups typically have more risk factors and fewer protective factors, putting them at greater risk.

The Boys & Girls Club prevention curriculum focuses on countering risk factors with protective factors that help at-risk children overcome the barriers they face.

B. How was the need for this program determined?

There has been extensive study by academic institutions and social services institutions on the benefits of quality after-school programming for at-risk youth. The Call for Quality After-school Programs in Kansas report states that, (KAC and Kansas Enrichment Network, 2004): “When an after-school program opens, it provides a safe haven where children are protected from becoming victims of crime, and begins providing responsible adult supervision, constructive activities, and insulation from peer pressure to engage in risky behavior.” The report also cited a national poll of police chiefs, which by a 4 to 1 margin cited after-school programs and educational childcare as the most effective strategies to reduce youth violence, and as more successful than prosecution or additional law enforcement aimed at juveniles.

No other after-school program in Lawrence serves the numbers of children with the range of services that Boys & Girls Club does. The Boys & Girls Club of Lawrence is more than a childcare service, it is a youth program that develops young people to their full potential. The programs at the Boys & Girls Club provide the resources necessary to prepare youth to be productive and contributing members of society.

C. Why should this problem/need be addressed by the City?

The City of Lawrence mission states that it is “committed to providing excellent city services that enhance the quality of life for all the Lawrence community.” The Boys & Girls Club of Lawrence directly supports this mission by providing much needed after-school and summer activity programming to the youth of Lawrence, particularly those youth who are exposed to increasing risk factors such as poverty, mobility, and lack of adult supervision, early exposure to drugs and alcohol and academic failure. The Boys &

Girls Club helps to ensure that all youth have access to quality after-school and summer programming. While the City of Lawrence provides a number of activities through its Parks and Recreation Department, the Boys & Girls Club specializes in services for youth, primarily at-risk youth who cannot afford to pay for Parks and Recreation Services. The Boys & Girls Club also has staff trained to work with children who may display disciplinary problems or other signs of at-risk behavior due to their limited access to adult supervision or structured activities. Collaborating with the Boys & Girls Club ensures that all youth in Lawrence have access to quality programming; therefore, we compliment each other well.

Section 4. Description of Program Services

- A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 3. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The Boys & Girls Club will provide after-school and out-of-school programming to low-income youth ages 5-15. Services will be provided to over 5,000 youth per year at 10 different sites in the community. Programs include curriculums in the following areas:

- ~Education and Career Development
- ~Character and Leadership Skill Development
- ~Cultural Arts
- ~Sports, Recreation and Fitness Education
- ~Health and Life Skills
- ~Substance Abuse Prevention
- ~Service Learning

Most of the youth receiving services at the Boys & Girls Club experience higher risk factors than protective factors, as evidenced by the Communities that Care survey. Program curriculums are effectively decreasing risk factors and increasing protective factors for the youth. Some of the Protective factors that we focus on include and are not limited to:

- ~Community Rewards for Prosocial involvement
- ~Community Opportunities for Prosocial involvement
- ~Feeling safe in the community

The Boys & Girls Club offers numerous opportunities for the youth participants to engage in community activities and rewards positive behaviors that reinforce positive messages.

- B. Describe any efforts your agency has made to explore the community to determine if there are any other agencies providing similar types of services. What efforts have you made to coordination services?

Boys & Girls Club is a leader in the community, not only in providing after-school programming, but in coordinating services so as to minimize duplication and fragmentation. Other Boys & Girls Club partners include the Lawrence Arts Center (arts programming), Prairie Park Nature Center (nature education), Lawrence Parks and Rec (access to pools and parks), Lawrence Public Schools (use of ten buildings), DCCCA (assistance with prevention programming), and Douglas County Extension (nutritional and life skills activities), among others. The University of Kansas supports our activities and performs our evaluation of programs. Local businesses partners and the Board of Directors support ongoing community fundraising efforts like the Red Dog Run. Boys & Girls Club draws volunteers for tutoring and mentoring from many sources, including University of Kansas, Haskell Indian Nations University, and the Roger Hill Volunteer Center. Extensive coordination is conducted between partner organizations to ensure that services and efforts are not duplicated and that resource utilization is maximized.

Section 5. Program Objectives

Please provide three specific program objectives for 2011. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, “75% of clients receiving job training will retain their job one year after being hired,” “increased fundraising efforts will result in a 15% increase in donations in 2011,” “credit counseling services will be provided to 600 clients in 2011,” “new

digital arts program will serve 275 students in 2011” etc. **Applicants will be expected to report their progress toward meeting these objectives in their six month and annual reports to the City.**

Program Objectives

1. Process Outcome #1: In 2011, Boys & Girls Club will provide 3,000 children (minimum 1,200 per day) with out-of-school programming at 10 sites, with transportation from an additional eight schools. These sites will provide 175 days of after-school programming from 7:00 a.m. to 6:00 p.m. and 54 days out-of-school programming from 7:30-6:00 p.m. Numbers served are tracked through the Boys & Girls Club annual report.
2. Behavioral Outcome #2: Based on yearly participant evaluations, a minimum 90% of participants will report feeling “safe” in Boys & Girls Club programs, a measure that will reflect their daily connections with supportive adults.
3. Behavioral Outcome #3: Based on quarterly staff progress reports, 50% of participants will maintain or improve on three learning behaviors: (a) follows directions, (b) accepts responsibility for behavior, and (c) uses cooperation skills.

Please return completed application electronically to ctoomay@ci.lawrence.ks.us by 5:00 pm on Monday, May 31, 2010.