



City of Lawrence

2011 Outside Agency Funding
APPLICATION

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. The decision on funding a request will be made during the City’s annual budgeting process. The decision will be based upon the availability of funds, the need demonstrated through the agency’s application, the stated objectives of the applicant’s program, past performance by the agency in adhering to funding guidelines (as appropriate), and the ability to measure progress toward the program objectives.

PLEASE NOTE THAT FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:

- o FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1
- o SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1

Instructions: Applications for 2011 funding must be complete and submitted electronically to the City Manager’s Office at ctoomay@ci.lawrence.ks.us by the deadline of 5:00 pm on Monday, May 31, 2010.

Questions? Contact Casey Toomay, Budget Manager at ctoomay@ci.lawrence.ks.us or at 785-832-3409.

Please give your answers in the gray text fields below:

Section I. Applicant Information

Legal Name of Agency: The Willow Domestic Violence Center (formerly Women's Transitional Care Services)

Name of Program for Which Funding is Requested: Outreach

Primary Contact Person: Sarah Terwelp

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Fax: 785-841-0627

E-mail: sterwelp@willowdvcenter.org

Section 2. Request Information

A. Amount of funds requested from the City for this program for calendar year 2011: \$6,000

B. Will these funds be used for capital outlay (equipment or facilities) in 2011? If so, please describe:
no

C. Will these funds be used to leverage other funds in 2011? If so, how: no

Did you receive City funding for this program in 2010? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.): Yes, \$6,000 from General Fund. We also received \$17,000 from Alcohol Tax Funds for our Art Therapy for children project.

1. How would a 2.5% reduction in city funding in 2011 impact your agency? We would have fewer outreach materials to distribute. This will create a challenge as we are transitioning to our new name.
2. If you are requesting an increase in funding over 2010, please explain exactly how the additional funds will be used: NA

Section 3. Agency and Program Budget information

- A. How many paid full time employees work for your agency? 15 Volunteers? 40
- B. What percent of your total 2010 budget goes to employee salaries and benefits? 66%
- C. What percent of your total 2010 budget is used for operating expenses? 16%
- D. What is the total estimated cost to provide the program in 2011? \$58,152
- E. What percent of 2011 program costs are being requested from the City? 10%
- F. List other anticipated sources of funding and funding amount for this program in 2011:

A

<u>Anticipated Funding Source</u>	<u>Dollar Amount</u>
Protection From Abuse Act Funds	\$ 44,145
Donations	\$ 8,007
City of Lawrence	\$ 6,000
	\$
	\$
	\$
 TOTAL 2011 PROGRAM BUDGET	 \$ 58,152

Section 4. Statement of Problem/Need to Be Addressed By Program

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

Domestic Violence encompasses a range of actions, including emotional abuse, financial dependence, physical assault, sexual assault, and sometimes stalking, committed by someone to whom the survivor is intimately related. Intimate relations include spouses, sexual partners, parents, children, siblings, extended family members, and dating relationships. Although victims of domestic violence include both men and women, females are affected disproportionately. Victims can be of any age, race, culture, religion, education, employment or marital status. According to the surgeon general, domestic violence is the leading cause of injury to women in the United States.

According to the August 2007 Docketing Institute of Public Affairs: Domestic Violence Victim Services Report, most Kansas women agree or strongly agree that domestic violence is a widespread problem in Kansas. They also found that three out of five of the victims did not know where to go to receive domestic violence services. Most victims indicated that their town did not have enough access to information about domestic violence. The report goes on to state the most frequently mentioned victim recommendation for improving domestic violence services in Kansas is to increase awareness and do more promotion of domestic violence services. Of

those victims that did find the local services, 91% indicated that their situation improved as a result of services.

A recent study (Spring 2010 by Adela Timmons, University of Kansas Psychology Department Undergraduate Statistical Report) of The Willow Domestic Violence Center statistical information revealed that since July 2003 the demand for our services is increasing with a trend to continue for the foreseeable future.

To address the Docking Report results and the increase in incidents of domestic violence, The Willow Domestic Violence Center proposes to educate the community about domestic violence and our services through information tables at community events, displaying the Clothesline Project throughout the community, speaking to groups within the community (civic, religious, professionals, etc) and strategic advertising.

B. How was the need for this program determined?

The need was determined based on the Docking Institute Report (see previous answer) and the fact that we continue to see an increase in request for our services. During our last Fiscal Year (2009), we provided the following services: 24-hour crisis line: over 1,789 crisis calls; Emergency shelter: 262 women and children; Support group for survivors: 93 women; Community education and outreach: over 2300 people; Peer counseling: over 1200 women; Children's program: 121 children in shelter.

C. Why should this problem/need be addressed by the City?

Without educating the community about domestic violence and the available resources, the cycle of violence is allowed to continue and grow. Education about domestic violence

provides an opportunity for those experiencing the violence to seek help and for those perpetrating it to re-evaluate their behavior.

Domestic violence has an economic impact on this community through police response to domestic disturbances, medical assistance to loss of work. The national health costs of domestic violence are high, with direct medical and mental health care services for victims amounting to nearly \$4.1 billion. The Centers for Disease Control and Prevention estimates that the annual cost of lost productivity due to domestic violence equals \$727.8 million, with more than 7.9 million paid workdays lost each year.

Section 4. Description of Program Services

- A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 3. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The Willow is committed to providing the community with information on domestic violence, its causes and effects, in an effort to end domestic violence in future generations. Not only does this program fill a need to educate the public but it is also a mechanism for reaching out to survivors of domestic violence. Outreach and education includes advertising services, distributing brochures, providing training for other service providers and professionals, and conducting educational presentations to community groups and display of the Clothesline Project.

The Clothesline Project is a visual display that bears witness to the violence against women through survivor's stories. During the public display, a clothesline is hung with shirts. Each shirt is decorated to represent a particular woman's experience, by the survivor herself or by someone who cares about her.

We expect to impact 500 participants through our presentations, 500 participants with our information tables and 5,000 participants with our Clothesline Project display during 2011.

- B. Describe any efforts your agency has made to explore the community to determine if there are any other agencies providing similar types of services. What efforts have you made to coordination services?

The Willow Domestic Violence Center is the only organization in Douglas, Franklin, and Jefferson Counties that provides both residential and non-residential services specifically to survivors of domestic violence. A 24-hour crisis line for domestic violence information and services, emergency shelter, crisis counseling, court advocacy, support group, community education, and safety planning are services for domestic violence survivors (primarily women and their children) which are unique to The Willow. The Willow is fully accredited by the Kansas State Coalition Against Sexual and Domestic Violence.

In Douglas County, the Executive Director participates on the Lawrence Alliance (Deb Taylor). The Lawrence Alliance is an entity that advocates for change in systems that are discriminating against groups of people. The Executive Director also participates in the United Way Agency Director's meetings which are held quarterly and provides an opportunity to connect with other United Way member agencies. The Willow also strives to coordinate with other organizations to ensure survivors needs are met.

Section 5. Program Objectives

Please provide three specific program objectives for 2011. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2011," "credit counseling services will be provided to 600 clients in 2011," "new digital arts program will serve 275 students in 2011" etc. **Applicants will be expected to report their progress toward meeting these objectives in their six month and annual reports to the City.**

Program Objectives

1. The Willow will provide 25 presentations to the Lawrence Community during 2009. The Willow Domestic Violence Center Outreach Coordinator will keep records documenting the presentations.

2. The Clothesline Project will be displayed for 600 hours during 2009. The Willow Outreach Coordinator will keep records documenting the dates, times, locations, etc of the Clothesline Project displays.

3. 85% of participants provided evaluations for community presentations will state an increase in understanding of domestic violence and The Willow services during 2011. The Willow Outreach Coordinator will provide evaluations to presentations lasting an hour or longer and summarize those evaluations for each presentation.

Please return completed application electronically to ctoomay@ci.lawrence.ks.us by 5:00 pm on Monday, May 31, 2010.