

Quarterly Neighborhood Performance Report - Quarter Four (May-July) Due August 10

Neighborhood: Brook Creek Completed By: Amy Ousdahl Date: 8/5/19
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Each Neighborhood is required to have at least quarterly meetings. (minutes must be attached.)	Meeting Date #1	<u>6/5/19</u>	Minutes Attached?	_____
	Meeting Date #2	_____	Minutes Attached?	_____
	Meeting Date #3	_____	Minutes Attached?	_____

How was the neighborhood notified of the meeting(s)? (check all that apply)	email	_____	June meeting was Board members only.
	newsletter	_____	
	other announcement? (please specify)	_____	

Officer elections this quarter? (if so, attach list of new officers)	No
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Each Neighborhood is encouraged to produce regular newsletters.	Date of Newsletter	_____	Copy Attached?	_____
	E-Newsletters:	7/1/19, 7/15/19, 7/29/19	(required)	

Also to be attached:

Neighborhood activity list for the quarter, including method of notification as well as estimated attendance. (Required)

Best practices in regard to neighborhood events that can be shared with other neighborhood associations. Provide information on outreach, event, and outcome. (recommended)

Any other information your neighborhood association feels will be information that will help to provide a clear view of your neighborhood

associations accomplishments. (recommended)

Brook Creek Neighborhood - 4th Quarter Report 2018-2019

- June
 - Board members meeting to discuss Coordinator transition, vision for neighborhood, communication methods, and double density issue
 - 5 members in attendance at Board meeting
 - Shared Boys & Girls Club community survey with email list
 - Represented Brook Creek at monthly LAN meeting on 6/19

- July
 - Sent e-newsletters on 7/1/19, 7/15/19, 7/29/19
 - 7/1: Prairie Block update, 4th of July Celebration, LPL Community Webs
 - 7/15: Burroughs Creek Trail, Downtown Visitor Center, Census Jobs
 - 7/29: Douglas County Fair, Quantrill's Graveyard Walk, Fall 2019 newsletter advertising
 - Represented Brook Creek at monthly LAN meeting on 7/18
 - Active community outreach regarding double density and rezoning issues affecting Brook Creek neighborhood

- Bi-Weekly E-newsletters
 - We send an e-newsletter to our email list every other Monday containing relevant neighborhood events, meetings, and city news.
 - 139 active subscribers
 - 7/1 e-newsletter: 40 opens (28.8%)
 - 7/15 e-newsletter: 48 opens (34.5%)
 - 7/29 e-newsletter: 46 opens (33.1%)

- BCNA Facebook Page
 - 222 likes
 - 47 posts between 6/1 - 7/31

- Promote BCNA meetings and news through multiple outlets, including printed newsletters, e-newsletters, Facebook page and Nextdoor app, ensuring that we're reaching all neighbors, regardless of access to social media or internet.

- BCNA is closely following the ongoing double density discussion and proposed rezoning in Brook Creek, providing updates to the neighborhood as we receive them via City Commission and Planning Commission meetings (rezoning Z-19-00235 at 702 East 19th St.). We submitted our official position as a neighborhood association to the City Commission for their meeting on 8/6.

- Our Vice President compiled a historical list of BCNA's accomplishments from 1981 - present to share with the neighborhood in our upcoming printed newsletter, providing a

snapshot of BCNA's advocacy and involvement in shaping the Brook Creek neighborhood over the past 3-4 decades.

communication top priority

Story Branding
new logo

→ Bi-Monthly
Previous weekly newsletters

always wanting to expand
email list

events?

Introduction meeting for Amy Ousdahl
Have Emily connected with you?
Email, Website, Facebook etc

Jesse/Emily → provide date, recap, list servs
passcodes/logins, dates/busy times, Sept. picnic, payment
paper newsletter - Aug or Sep?, Comm.
Dev. Block Grant

Current mission:

The mission of BCNA is to stabilize and maintain the neighborhood as quality, primarily single-family residential neighborhood. Our goals are to preserve, maintain, and improve the quality of living conditions in the neighborhood, identify and respond to its changing needs, and provide an infrastructure for communication on relevant issues. Our goals are also to increase communication and interaction between residents in all parts of our large neighborhood.

→ reduce to single sentence
"elevator pitch" for mission/vision

check city announce
check email

Vision

A community of tradition, stability and innovation
An innovative community looking forward to the future!

1st Wed. of month.
August 14th
Job duties

- Connect with Emily
- Communicating to Board and Officer communication
- Is there a protocol/s?

weekly newsletter
city agenda - Michael/Melinda
pertinent issues can go to BCNA Board
City of Lawrence - Boards/Commissions
can subscribe to communication
- Planning com Planning office
- City Com
- Historic Resource
Project Submittals

History of BCNA neighborhood issues that should be brought up

Meeting with Bob Land use + development